

SATYA AND MOREAU



Photo: Christian Moser

BOTH HAVE A PROBLEM WITH POVERTY

Why would a famous model and an internationally-renowned actress have a problem with poverty? Because 1.2 billion people living in extreme poverty is a problem for us all. And while there is a huge task ahead to eradicate it, it's very possible. Just 0.5% of the world's income would do it.

Therefore, both Satya and Jeanne Moreau joined the UNDP 'Teams to End Poverty' campaign. Satya is supporting a women's project in Cambodia and Jeanne Moreau is supporting a similar project in Nepal. With 700 million women earning less than \$1 per day, they are the poorest members of society. To help change this situation, we should all work towards improving women's rights, giving them equal access to education, health care, credit, legal rights and much more. This will help us achieve the "Millennium Development Goals" set by world leaders at the UN, including gender equality and halving poverty worldwide by 2015.

To find out how you, your company or organization can make a difference, contact UNDP, the UN's global development network, or log on to www.TeamsToEndPoverty.org.

Everyone will be richer without poverty.

United Nations Development Programme

UNDP, PALAIS DES NATIONS, CH-1211 GENEVA 10, SWITZERLAND
www.undp.org

