

# POVERTY AFFECTS OVER HALF THE WORLD'S POPULATION

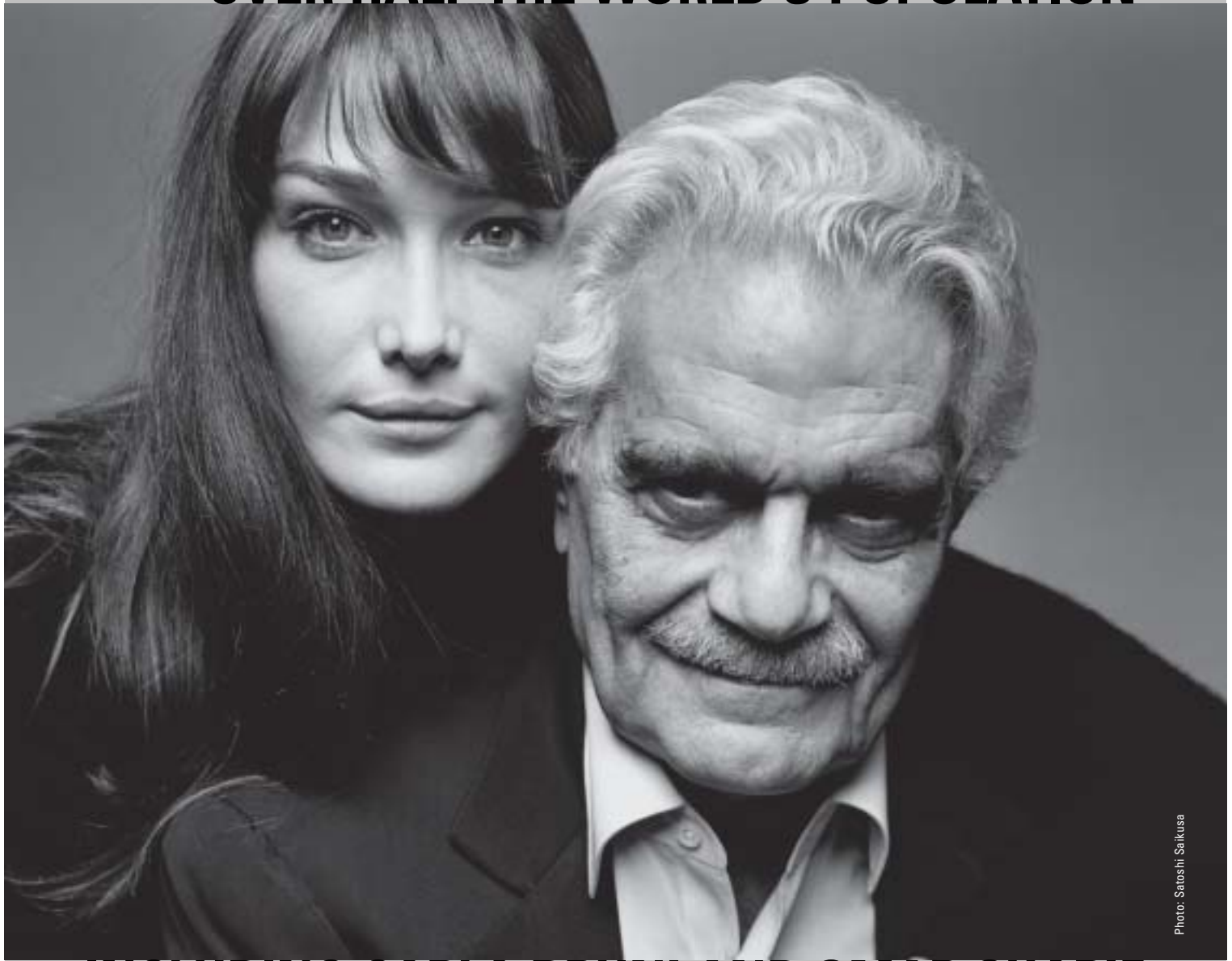


Photo: Satoshi Saikusa

## INCLUDING CARLA BRUNI AND OMAR SHARIF

Today, almost a quarter of the world's population live in absolute poverty. Yet we have the knowledge and resources to create a poverty free world in less than a generation. Shocking isn't it?

Carla Bruni and Omar Sharif are supporting AIDS projects as part of the UNDP "Teams to End Poverty" campaign, in order to help halve poverty and reverse the spread of AIDS by 2015 – two of the "Millennium Development Goals" set by world leaders at the UN. AIDS is now one of the biggest threats to mankind with 36 million adults and children living with HIV and AIDS. Because the virus is spreading through all sectors of society, the disease is significantly impeding efforts to reduce poverty. AIDS decimates parents and breadwinners. It weakens economies, destroys family stability and adds strain on over stretched public services. AIDS not only creates poverty but makes it harder to escape from it.

The war against poverty cannot be won without stopping the spread of AIDS and AIDS cannot be stopped unless global poverty is tackled. To find out how you, your organization or company can help, contact UNDP, the UN's global development network, UNAIDS ([www.unaids.org](http://www.unaids.org)) or log onto [www.TeamsToEndPoverty.org](http://www.TeamsToEndPoverty.org).

Everyone will be richer without poverty.

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