

EIGHT GOALS. THAT'S WHAT DIDIER'S FOCUSSING ON OVER THE NEXT 5 YEARS.



As a boy playing football in Abidjan, Didier Drogba always dreamt that one day Africa would host the World Cup. Now that dream has finally become a reality.

Didier also dreamed of a prosperous, healthy and educated Africa. One that can be achieved through the eight Millennium Development Goals (MDGs), set by 189 world leaders back in 2000. While we have made significant progress, we still have a long way to go. Half the people in sub-Saharan Africa are still living in extreme poverty. An African woman dies in childbirth every two minutes and more than 15 percent of African children will not reach their 5th birthday.

As a UNDP Goodwill Ambassador, Didier wants you to team up with him against poverty and show your support for the Millennium Development Goals. Everyone is a player. While we are at the World Cup scoring goals in Africa, we need to work together to score goals for Africa.

To learn more about the MDGs and to spread the message. Visit www.undp.org/mdg

United Nations Development Programme

